CENTRAL TEST

Central Test's blog is dedicated to providing innovative, forward-thinking and up-to-date insights for HR professionals, executives, managers and CEOs alike. Our content focuses on presenting the best practices, tips and observations into psychometrics and current HR practices.

Every month, 30,000 visitors read the Central Test blog, whose articles are daily relayed on social networks followed by more than 15,000 people.

We are always looking for a fresh perspective on topics, which our readers care about, so if you have excellent writing skills, and are a specialist when it comes to Human Resources, we would love to hear from you!

Guest Blogging Guidelines

- **Make it relevant**. Articles must be relevant and applicable to Central Test readers, focusing on issues, insights and topics that are relevant to HR professionals. We are looking for articles discussing topics including leadership, recruitment, employee engagement, career development, etc.
- **It can't be an advertisement.** Editorial submissions are to be strictly non-promotional. The article must be of genuine use to the reader. It's acceptable to refer to a product, business or case study in reference to the article but must be presented in an unbiased and informative way.
- **Length:** Posts should ideally be between 800 - 1000 words.
- **References:** Any data, images, quotes or other information you use need to be attributed and linked to a source.
- **Copyright:** You cannot submit content copied from other websites.

Please note that each article submitted will go through an editing process prior to being published and may be amended for clarity, grammar, or other reasons. Authors will be able to review their edited article before it is published.

Sometimes articles are declined because of their content or quality, or because Central Test has already covered that topic in several articles.

What benefits will you get?

- You will have a separate Author presentation below the post and a back link to your website and/or LinkedIn Profile
- You will gain a wider reader community.
- Your article will be promoted on various social media platforms.

Requirements

- The article should be **proofread**, then submitted in a clean **Word document**. Please do not send PDFs.
- The following elements should be provided along with the article: article summary (up to 30 words), a catchy headline, a high-resolution headshot of the author and your presentation in 2 – 3 sentences.
- Photo suggestions are welcome. If images/diagrams are to appear in a certain place within the article, that direction should also be provided.
- To submit your article, send your elements by email to communication@centraltest.com