IMMERSION

An interactive way to identify career interests

IMMERSION is a modern assessment that evaluates career interests using a simplified serious game approach. This assessment presents test-takers with various work-based scenarios in order to evaluate their preferences for different types of work activities. The six domains outlined by the RIASEC model measure individuals' interests and values, potential aptitudes, learning styles, and preferred working environments.

50 questions based on real-life scenarios

15 minutes

English and French

Students, trainees, interns, and professionals at all levels

OBJECTIVES

- Career guidance and counselling
- Career development and internal mobility
- Recruitment

KEY FEATURES

- Offers a general and combined RIASEC profile of candidates
- Monitors social desirability with Thurstonian IRT
- Matches the candidate's profile with 138 different job categories

DETAILS

Analysis of 6 dimensions outlined by the RIASEC model and a comparison of the candidate's profile with 138 job categories

- **Realistic:** Physical and outdoor activities - Manual and technical interests
- **Investigative:** Science and technology - Intellectual curiosity and learning
- **Artistic:** Aesthetic sense and expression - Creativity and design
- **Social:** Dedication to others - Personal relationships
- **Enterprising:** Leadership - Enterprising
- **Conventional:** Methodical - Interest in data and numbers

Sample Question

A bike prototype, "City", is being studied. You:

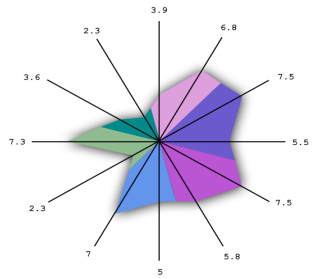
☐ Think of new and original features

☐ Test the bike on various terrains

Report Presentation

- Graph showing results
- Personalised comments
- General RIASEC profile
- Combined profiles
- Matching of the candidate's profile with 138 different job categories

Graph



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