



The art of Assessment

Central Test Announces the Appointment of General Manager -William Cunche

Paris, 05 October 2011 - Central Test, a company specialized in psychometric assessment for recruitment and talent development, is pleased to announce that William Cunche has join the company as general manager.



William Cunche began his career in 1988 at Canon as a sales engineer. In 1992 he moved to Systar to work as an export sales engineer. Then T-Systems recruited him in 1996 to lead its electronic banking division. In 2005 he became the managing director at M2M, continuing in electronic banking. In late 2007 he was made the head of Everest Marketing Group.

William's priority as Central Test's new general manager is to continue the growth of the company (40% per year) both in France and abroad.

Patrick Leguide, Central Test's founder and CEO, has welcomed William Cunche to the team: "William has the experience, the managerial talent and the commercial vision that we need to streamline our procedures, improve our approach, develop our services and build winning strategies", he said. "This will help us to expand our overseas activities and drive the company's growth."

About Central Test

Central Test provides HR assessment solutions that allows professionals and business to improve recruitment processes, reduce employee turnover, develop talents and identify future leaders. Central Test serves 3,500 companies in 50 countries, carries out 5,000 evaluations per day, works with 200 partners and 20 distributors, and offers 38 scientifically validated tests. Central Test become one of the leaders in online psychometric testing.

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